

Ale IPA England

Tender No. B160204

The reference of the project, use it in communication with us.

Monopoly: <i>Which monopoly distributor.</i>	Finland (Alko)
Assortment: <i>Which type of initial contract.</i>	Permanent listing (12 months minimum)
Distribution: <i>How many stores of distribution.</i>	Segment Premium 60 - 100
Deadline written offer: <i>Before this date you have to submit paperwork.</i>	February 10, 2016
Launch Date: <i>Expected date the product will be launched in the market.</i>	August 15, 2016

Characteristics: <i>An explanation of style profile of the product.</i>	An IPA from England.
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Product Requirements

Country of Origin: <i>What Country / Countries the product is originating from.</i>	England
Type of Product: <i>What type of product our client ask for.</i>	Beer
Ex. Cellar Price: <i>The net price we could pay per unit (not per case). Notice that we do not ask for any commission on top of this price!</i>	0,8 - 0,96 € per Maximum 500 ml Any container type € per Maximum 500 ml Any container type
Minimum Volume (units): <i>The minimum volume we have to state in the offer.</i>	20.000 - 75.000 of Maximum 500 ml Any container types (Volume Unit Maximum 500 ml Any container type)
Estimated Volume (yearly): <i>The estimated volume of the product on a yearly basis.</i>	Yearly volume is difficult to estimate, therefore no estimation given. (Volume Unit Maximum 500 ml Any container type)
Type of Container: <i>The type of container requested for the product.</i>	Any container type
Container Size: <i>The volume of container requested for the product.</i>	Maximum 500 ml
Alcohol vol.: <i>The alc. Vol. % of the product.</i>	minimum 5 % alc. vol. % alc. vol.
Sample Image: <i>If we have to submit an image to the offer or not.</i>	Yes
Other Requirements: <i>Other criteria the product have to meet.</i>	<ol style="list-style-type: none">1. A renowned brand and/or an esteemed representative of the style in question may be advantageous.2. The price is calculated on 5 % alc. Vol. and 0,5 L glass bottle. If your product is different please revert to us for adapted pricing.

[Click here to learn more about Alko's Green Choice](#)

ALKO's Green choice

ALKO wants to simplify how the end consumer can find products where the producer has invested in sustainable development and made environmental efforts. As a results ALKO has created 6 different 'green-choice' symbols that are presented together with the product in ALKO's assortment. These 6 categories are the following:

- Organic
- Biodynamic
- Vegan
- Natural Wine
- Local Sustainable Certificate

CONCEALED WINES

UNIQUE WINES FROM GREAT PRODUCERS

- Lighter Glass Bottle

For more detailed information on each category, please visit [this link](#)

Read about Concealed Wines Code of conduct & CSR Standard [here](#).

[social_warfare]

To receive further information on this and other tenders feel free to contact us:

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