

Ethyl based long drink Any country

Tender No. B171005

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Premium 60 - 100
Deadline written offer:	October 1, 2017
Deadline Samples:	October 30, 2017
Launch Date:	April 15, 2018

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Ex. Cellar Price:	0,25 - 0,35 € per maximum 330 ml € per maximum 330 ml
Minimum Volume (units):	9330 (Volume Unit maximum 330 ml)
Estimated Volume (yearly):	23330 (Volume Unit maximum 330 ml)
Container Size:	maximum 330 ml
Alcohol vol.:	minimum 5.0 % alc. vol. % alc. vol.

Other Requirements:

1. A new flavour in Alko's assortment will be advantageous.
2. An international, widely recognized brand will be advantageous.
3. Registration in the recycling system may be advantageous. (Concealed Wines handle this)

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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