

## **Simultaneous launch with 8-2 Malbec 2015 or 2016 Ethically certified 750 ml bottle** Tender No. 8-1

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<b>Monopoly:</b>	Sweden (Systembolaget)
<b>Assortment:</b>	Permanent listing (9 months minimum)
<b>Distribution:</b>	143 Systembolaget stores
<b>Deadline written offer:</b>	April 7, 2017
<b>Launch Date:</b>	December 1, 2017

### **Product Requirements**

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<b>Country of Origin:</b>	Argentina
<b>Type of Product:</b>	Red wine
<b>Region (Classification):</b>	Any region
<b>Grapes:</b>	At least 85 % Malbec
<b>Vintage:</b>	2015 or 2016
<b>Ex. Cellar Price:</b>	3-3,6 € per unit € per 750 ml Glass bottle
<b>Minimum Volume (units):</b>	28.000 units (Volume Unit 750 ml Glass bottle)
<b>Type of Container:</b>	Glass bottle
<b>Container Size:</b>	750 ml
<b>Ageing:</b>	Min. 50 % of the wine must be aged in oak barrels during min. 6 months. In you offer, please indicate period of time in oak barrels and the percentage of the wine that has been aged in oak. Please also indicate the age (in months), origin, and size of the oak barrels.

#### **Other Requirements:**

1. On launch plan stage reference was arg3
2. Only one offer per producer.
3. Grape variety has to appear on the front label.
4. The wine and the producer have to be Fairtrade or IMO-fair for life certified. This has to clearly appear on the BiB in case of launch. Certification to be attached to offer.
5. This is a simultaneous launch with tender 8-2 where the same wine is requested in half bottles. An offer has to be made for both references.

**To receive further information on this and other tenders feel free to contact us:**

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#### **ONLINE SUPPORT**

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[Apply for this tender on via online form](#)

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