

IGT/IGP Puglia Zinfandel

Tender No. W170311

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	March 15, 2017
Launch Date:	August 15, 2017
Taste Style: (See Taste Styles Info)	smooth & fruity

Product Requirements

Country of Origin:	Italy
Type of Product:	Red wine
Region (Classification):	IGT/IGP Puglia
Grapes:	Zinfandel (100%)
Ex. Cellar Price:	1,2 - 1,5 € per 1 000 ml PET (Plastic bottle) € per 1 000 ml PET (Plastic bottle)
Bulk Price (per liter):	0,8 euro per liter
Minimum Volume (units):	20.000 of 1 000 ml PET (Plastic bottle)s (Volume Unit 1 000 ml PET (Plastic bottle))
Estimated Volume (yearly):	50.000 of 1 000 ml PET (Plastic bottle)s (Volume Unit 1 000 ml PET (Plastic bottle))
Type of Container:	PET (Plastic bottle)
Container Size:	1 000 ml

Other Requirements:

1. Grape variety Zinfandel (100%).
2. Modern, youthful style and appearance will be advantageous.
3. The grape variety must appear on the label.
4. Product suitable for vegans may be advantageous. This must be indicated on the label.
5. Only one product per brand can be offered to this search.
6. An image of the product must be attached to the offer.
7. Registration in the recycling system. (Concealed Wines solve this)

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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