

Blend with Petite Sirah US

Tender No. W170213

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Mainstream - 160 - 180
Deadline written offer:	February 15, 2017
Launch Date:	August 15, 2017
Taste Style: (See Taste Styles Info)	smooth & fruity

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Red wine
Grapes:	A blend of three or more grape varieties, one of which must be Petite Sirah
Ex. Cellar Price:	2,5 - 3,2 € per 750 ml Glass bottle € per 750 ml Glass bottle
Minimum Volume (units):	4800 of 750 ml Glass bottles (Volume Unit 750 ml Glass bottle)
Estimated Volume (yearly):	13.000 of 750 ml Glass bottles (Volume Unit 750 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	750 ml
Sugar level (g/l):	maximum sugar amount 12 g/l g/l
Sample Image:	You have to attach a product image to the written offer.

Other Requirements:

1. A blend of three or more grape varieties, one of which must be Petite Sirah.
2. A lightweight bottle (max. 420 g) may be advantageous. In that case the weight of the empty bottle must be indicated on the offer under additional information.
3. Registration in the recycling system. (Concealed Wines solve this)

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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