

WIETA or Fair-trade Grenache Blanc from Coastal Region in Can

Tender No. 304_6

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	316 Systembolaget stores
Deadline written offer:	August 8, 2022
Deadline Samples:	September 1, 2022
Launch Date:	March 1, 2023
Characteristics:	We are looking for a fruity red wine with hints of red berries, spices and herbs. The wine should be unoaked.

Product Requirements

Country of Origin:	South Africa
Type of Product:	Red wine
Region (Classification):	Western Cape or underlying region/district/ward
Grapes:	At least 85% cinsault or grenache
Vintage:	2022
Ex. Cellar Price:	0,7 - 1 for 250 ml and 1,2 - 1,7 for 375 ml € per 250 ml or 375 ml Can
Minimum Volume (units):	20000 liters (Volume Unit 250 ml or 375 ml Can)
Type of Container:	Can
Container Size:	250 ml or 375 ml
Sample Image:	Yes

Other Requirements:

1. Only one offer per producer will be accepted for this reference.
2. The grape variety and origin must be clearly stated on the front of the package.
3. The product will be launched in the Hållbart val (Sustainable choice) category. Therefore, it must meet the requirements for it (Organic or Sustainable certification, packaging with a lower climate footprint, documented traceability and social responsibility). Contact our purchase team to discuss more. More info on Hållbart val (Sustainable choice): <https://www.omsystembolaget.se/english/sustainability/labels/sustainable-choice/>
4. - Offered product must be one of the following two alternatives: - Certified by Fairtrade or IMO Fair for Life as fair trade and at launch marked accordingly, or - Wieta (score A / B) and at launch marked with The Wine and Agricultural Ethical Trade Initiative of SA's (WIETA) ethical label (WIETA SEAL) in combination with the fact that it must meet existing criteria for organic wine according to current EU legislation or IPW South Africa. The control body and that the wine is organic or IPW must be clearly stated on the label.
5. Samples can be submitted in can or glass bottles.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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