

## Entry level Sparkling wine

Tender No. W210705

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<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Premium 60 - 100
<b>Deadline written offer:</b>	July 15, 2021
<b>Deadline Samples:</b>	August 16, 2021
<b>Launch Date:</b>	December 1, 2021
<b>Taste Style:</b> <a href="#">(See Taste Styles Info)</a>	mellow & sweet

## Product Requirements

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<b>Country of Origin:</b>	France
<b>Type of Product:</b>	Sparkling wine
<b>Ex. Cellar Price:</b>	1,2 - 1,7 € per 750 ml Glass bottle
<b>Minimum Volume (units):</b>	6670 (Volume Unit 750 ml Glass bottle)
<b>Estimated Volume (yearly):</b>	13350 (Volume Unit 750 ml Glass bottle)
<b>Type of Container:</b>	Glass bottle
<b>Container Size:</b>	750 ml
<b>Sugar level (g/l):</b>	over 50 g/l

### Other Requirements:

1. Modern, youthful style and appearance will be advantageous.
2. Suitability to the Finnish market must be explained on the offer.
3. Sugar content (g/l) must be indicated on the offer.
4. A lightweight sparkling wine bottle (max. 835 g) will be advantageous. In that case the weight of the empty bottle must be indicated on the offer in the field reserved for this information.
5. Registration in the recycling system will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.
7. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up. The appearance of final label is also part of the buying process.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

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[Apply for this tender on via online form](#)

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