

VSOP cognac in 500 ml Glass bottle

Tender No. S210502

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	May 1, 2021
Deadline Samples:	May 31, 2021
Launch Date:	October 1, 2021

Product Requirements

Country of Origin:	France
Type of Product:	Spirits
Ex. Cellar Price:	6 - 10,5 € per 500 ml Glass bottle
Minimum Volume (units):	3.000 (Volume Unit 500 ml Glass bottle)
Estimated Volume (yearly):	6.000 (Volume Unit 500 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	500 ml
Alcohol vol.:	minimum 40 % alc. vol.

Other Requirements:

1. A renowned brand and/or an esteemed representative of the style in question will be advantageous.
2. AC Cognac Grande Champagne or Fine Champagne will be advantageous.
3. An organic product will be advantageous.
4. Moderate price will be advantageous.
5. Registration in the recycling system will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.
7. The samples must be send with final front labels, closure and packaging type OR with an empty mock-up.
The appearance of final label is also part of the buying process.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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