

Westcoast IPA USA or Canada 355 or 473 ml Tender No. 142_28

Monopoly:	Sweden (Systembolaget)
Assortment:	Temporary listing (Fixed volume)
Deadline written offer:	December 3, 2020
Deadline Samples:	December 18, 2020
Launch Date:	April 9, 2021

Product Requirements

Country of Origin:	Canada, Denmark, Finland, Iceland, Norway, U.S.A.
Type of Product:	Beer
Ex. Cellar Price:	355 ml: 0,4 – 0,8 and for 473 ml: 0,55 -1,2 € per 330-355, 440-473 ml Can OR Glass bottle
Minimum Volume (units):	55000 units (Volume Unit 330-355, 440-473 ml Can OR Glass bottle)
Type of Container:	Can OR Glass bottle
Container Size:	330-355, 440-473 ml
Alcohol vol.:	between 6 - 7,5 % alc. vol.

Other Requirements:

1. Only one offer per producer can be offered.
2. It should not say hazy, juicy or the similar on the label
3. 4 beers will be selected for importation.
4. For this tender Systembolaget have highlighted that they prior products with high brand recognition in the Swedish market and the international market. If you not sell beers in the Swedish market today, it is low probability that buyer will ask for samples of the beer unless the product has a very good track record with international awards/ratings.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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