

## Malbec organic red wine from Chile

Tender No. W200703

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|---|---------------------------------------|
| <b>Monopoly:</b>  | Finland (Alko)                        |
| <b>Assortment:</b>  | Permanent listing (12 months minimum) |
| <b>Distribution:</b>  | Segment Wide - 200 - 230              |
| <b>Deadline written offer:</b>                              | July 15, 2020                         |
| <b>Deadline Samples:</b>                                    | August 14, 2020                       |
| <b>Launch Date:</b>   | January 1, 2021                       |
| <b>Taste Style:</b> <a href="#">(See Taste Styles Info)</a> | luscious & jammy or robust & powerful |

## Product Requirements

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|-----------------------------------|---|
| <b>Country of Origin:</b>         | Chile                                   |
| <b>Type of Product:</b>           | Red wine                                |
| <b>Organic:</b>                   | Yes                                     |
| <b>Grapes:</b>                    | Grape variety Malbec                    |
| <b>Vintage:</b>                   | vintage wine                            |
| <b>Ex. Cellar Price:</b>          | 1,8 - 2,6 € per 750 ml Glass bottle     |
| <b>Minimum Volume (units):</b>    | 16500 (Volume Unit 750 ml Glass bottle) |
| <b>Estimated Volume (yearly):</b> | 33000 (Volume Unit 750 ml Glass bottle) |
| <b>Type of Container:</b>         | Glass bottle                            |
| <b>Container Size:</b>            | 750 ml                                  |

### Other Requirements:

1. The grape variety must appear on the label. The vintage must be indicated on the label.
2. Oaked. The method of oaking must be indicated on the offer.
3. The region of production must be smaller than Wine of Chile. The region of production of the wine must be indicated on the offer and on the label.
4. Screw cap closure.
5. Moderate price will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous. Added value with environmentally responsible packaging.
7. Registration in the recycling system will be advantageous. An ethical trade wine will be advantageous.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

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