

Italian Amaro Bitter 350 – 500 ml bottle Tender No. 139_34

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	142 Systembolaget stores
Deadline written offer:	March 17, 2020
Launch Date:	September 1, 2020

Product Requirements

Country of Origin:	Italy
Type of Product:	Spirits
Ex. Cellar Price:	3,5 - 5,2 price based on 500 ml € per 350 or 500 ml Glass bottle
Minimum Volume (units):	6.000 (Volume Unit 350 or 500 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	350 or 500 ml
Alcohol vol.:	Minimum 17 % alc. vol.

Other Requirements:

1. On launch plan stage reference was Spirit13
2. Only one offer per producer.
3. On the front label "Amaro" should be clearly visible

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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