

Dry or semi-dry pear cider from any country

Tender No. 105_21

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	123 Systembolaget stores
Deadline written offer:	October 15, 2019
Launch Date:	June 1, 2020

Product Requirements

Country of Origin:	Australia, Austria, Belgium, Canada, Estonia, France, Germany, Italy, Latvia, Lithuania, New Zealand, Poland, Spain, U.S.A.
Type of Product:	Cider
Ex. Cellar Price:	0,35-0,45 € per 275 - 330 ml Glass bottle / PET
Minimum Volume (units):	54.000 (Volume Unit 275 - 330 ml Glass bottle / PET)
Type of Container:	Glass bottle / PET
Container Size:	275 - 330 ml
Closure:	Bottle cap
Alcohol vol.:	Maximum 4,5 % alc. vol.
Sample Image:	Yes

Other Requirements:

1. On launch plan stage reference was cider1
2. Only one offer per producer.
3. On the front label it should be clear that pears are the main flavoring agent in Swedish or English.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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