

Rose wine in can container

Tender No. 105_7

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	370 Systembolaget stores
Deadline written offer:	October 22, 2019
Launch Date:	June 1, 2020

Product Requirements

Country of Origin:	Australia, New Zealand, U.S.A.
Type of Product:	Rose wine
Region (Classification):	Any
Grapes:	Any grape variety
Vintage:	USA 2018 or 2019, For Australien and New Zealand 2019
Ex. Cellar Price:	0,5-3 an aggressive price point will be of advantage € per 250 - 375 Can
Minimum Volume (units):	30.000 (Volume Unit 250 - 375 Can)
Type of Container:	Can
Container Size:	250 - 375
Sample Image:	Yes

Other Requirements:

1. On launch plan stage reference was oth1
2. Rose should be clearly stated in the packaging.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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