

USA Amber Ale Max 5,9% Alcohol in 355ml Can Tender No. 104_46

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	346 Systembolaget stores
Deadline written offer:	August 27, 2019
Launch Date:	March 2, 2020

Product Requirements

Country of Origin:	U.S.A.
Type of Product:	Beer
Ex. Cellar Price:	0,3-0,5 € per 355 ml Can
Minimum Volume (units):	210.000 units (Volume Unit 355 ml Can)
Type of Container:	Can
Container Size:	355 ml
Alcohol vol.:	Maximum 5,9 % alc. vol. % alc. vol.

Other Requirements:

1. On launch plan stage reference was beer11
2. The product must be offered with its final packaging.
3. Style: Amber Ale

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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