

DOC Piemonte Barbera

Tender No. W191107

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide Plus - 250 - 280
Deadline written offer:	November 15, 2019
Deadline Samples:	December 16, 2019
Launch Date:	April 1, 2020
Taste Style: (See Taste Styles Info)	berried & fresh or luscious & jammy

Product Requirements

Country of Origin:	Italy
Type of Product:	Red wine
Region (Classification):	DOC Piemonte
Grapes:	Grape variety Barbera.
Vintage:	vintage wine
Ex. Cellar Price:	1,3 - 1,8 € per 750 ml bottle
Minimum Volume (units):	13200 (Volume Unit 750 ml bottle)
Estimated Volume (yearly):	33000 (Volume Unit 750 ml bottle)
Type of Container:	bottle
Container Size:	750 ml

Other Requirements:

1. Grape variety Barbera.
2. Only one product per brand can be offered to this search.
3. The vintage must be indicated on the label.
4. Product feature enabling Alko's Green choice -symbol will be advantageous.
5. Added value with environmentally responsible packaging.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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