

## Syrah

Tender No. W191101

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<b>Monopoly:</b>	Finland (Alko)
<b>Assortment:</b>	Permanent listing (12 months minimum)
<b>Distribution:</b>	Segment Wide Plus - 250 - 280
<b>Deadline written offer:</b>	November 15, 2019
<b>Deadline Samples:</b>	December 16, 2019
<b>Launch Date:</b>	May 1, 2020
<b>Taste Style:</b> ( <a href="#">See Taste Styles Info</a> )	luscious & jammy

## Product Requirements

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<b>Country of Origin:</b>	Chile
<b>Type of Product:</b>	Red wine
<b>Grapes:</b>	Grape variety Syrah.
<b>Vintage:</b>	vintage wine
<b>Ex. Cellar Price:</b>	1,1 - 1,4 € per 750 ml bottle
<b>Minimum Volume (units):</b>	18640 (Volume Unit 750 ml bottle)
<b>Estimated Volume (yearly):</b>	46600 (Volume Unit 750 ml bottle)
<b>Type of Container:</b>	bottle
<b>Container Size:</b>	750 ml

### Other Requirements:

1. Grape variety Syrah.
2. The grape variety must appear on the label.
3. The vintage must be indicated on the label.
4. Screw cap closure.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. Added value with environmentally responsible packaging.
7. An ethical trade wine will be advantageous.

**To receive further information on this and other tenders feel free to contact us:**

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### ONLINE SUPPORT

**Calle Nilsson (Skype ID: callenil)**

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