

Rheinhessen blend of Weissburgunder, Grauburgunder and other

Tender No. W190810

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Super Premium - 15 - 45
Deadline written offer:	August 15, 2019
Deadline Samples:	August 29, 2019
Launch Date:	January 1, 2020
Taste Style: (See Taste Styles Info)	crisp & fruity

Product Requirements

Country of Origin:	Germany
Type of Product:	White wine
Region (Classification):	Rheinhessen
Grapes:	A blend of two or three grape varieties including Weissburgunder and Grauburgunder.
Vintage:	vintage wine
Ex. Cellar Price:	3,7 - 5 € per 750 ml bottle
Minimum Volume (units):	800 (Volume Unit 750 ml bottle)
Estimated Volume (yearly):	2000 (Volume Unit 750 ml bottle)
Type of Container:	bottle
Container Size:	750 ml

Other Requirements:

1. A blend of two or three grape varieties including Weissburgunder and Grauburgunder.
2. The dominant grape variety must be Weissburgunder (max. 80 %).
3. The grape varieties and their proportions must be indicated on the offer.
4. The vintage must be indicated on the label.
5. Product feature enabling Alko's Green choice -symbol will be advantageous.
6. Modern, youthful style and appearance will be advantageous.
7. Environmentally responsible packaging will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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