

Vintage Valpolicella DOC

Tender No. W190807

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Premium 60 - 100
Deadline written offer:	August 15, 2019
Deadline Samples:	September 16, 2019
Launch Date:	February 1, 2020
Taste Style: (See Taste Styles Info)	berried & fresh or luscious & jammy

Product Requirements

Country of Origin:	Italy
Type of Product:	Red wine
Region (Classification):	DOC Valpolicella
Vintage:	vintage wine
Ex. Cellar Price:	2,5 - 3,4 € per 750 ml bottle
Minimum Volume (units):	3200 (Volume Unit 750 ml bottle)
Estimated Volume (yearly):	8000 (Volume Unit 750 ml bottle)
Type of Container:	bottle
Container Size:	750 ml

Other Requirements:

1. The vintage must be indicated on the label.
2. A renowned producer and/or an esteemed representative of the style in question will be advantageous.
3. Environmentally responsible packaging will be advantageous.
4. Product feature enabling Alko's Green choice -symbol will be advantageous.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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