

Smoky aroma flavoured spirit

Tender No. S190801

Monopoly:	Finland (Alko)
Assortment:	Permanent listing (12 months minimum)
Distribution:	Segment Wide - 200 - 230
Deadline written offer:	August 1, 2019
Deadline Samples:	August 29, 2019
Launch Date:	January 1, 2020

Product Requirements

Country of Origin:	Any Country
Type of Product:	Spirits
Ex. Cellar Price:	1,2 - 2,3 (at 15 % alc) € per 500 ml bottle
Minimum Volume (units):	7200 (Volume Unit 500 ml bottle)
Estimated Volume (yearly):	18000 (Volume Unit 500 ml bottle)
Type of Container:	bottle
Container Size:	500 ml
Alcohol vol.:	minimum 15 % alc. vol.

Other Requirements:

1. Smoke aroma.
2. A new product in our assortment, not an additional bottle size of an existing listing.
3. Recyclable plastic bottle will be advantageous.
4. Moderate price will be advantageous.
5. An ethical trade product will be advantageous.
6. Product feature enabling Alko's Green choice -symbol will be advantageous.
7. The Price is based on minimum alcohol level as stated, the ex-cellar price decreases if the alcohol level goes higher.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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