

Mexican Lager 330 – 355 ml

Tender No. 89_32

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	373 Systembolaget stores
Deadline written offer:	April 9, 2019
Launch Date:	December 2, 2019

Product Requirements

Country of Origin:	Mexico
Type of Product:	Beer
Region (Classification):	International style lager
Ex. Cellar Price:	0,2-0,4 € per 330 ml or 355 ml Glass bottle
Minimum Volume (units):	60.000 (Unit=Litres for this ref.) (Volume Unit 330 ml or 355 ml Glass bottle)
Type of Container:	Glass bottle
Container Size:	330 ml or 355 ml
Alcohol vol.:	Maximum 5 % alc. vol.

Other Requirements:

1. beer3 was tender reference on Launchplan stage which now is replaced with 89_32.
2. For this tender the monopoly is looking for a light lager from Mexico, but the reference is also open to breweries from Mexico whose products are licensed brewed in Europe for the European market. If the product is licensed brewed in Europe, the production facility must be indicated in the offer.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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