

Irish Ale 330 – 500 ml bottle or can

Tender No. 89_31

Monopoly:	Sweden (Systembolaget)
Assortment:	Permanent listing (9 months minimum)
Distribution:	125 Systembolaget stores
Deadline written offer:	April 9, 2019
Launch Date:	December 2, 2019

Product Requirements

Country of Origin:	Ireland
Type of Product:	Beer
Region (Classification):	Irish Ale
Ex. Cellar Price:	0,3-0,5 € per 330 ml, 440 ml or 500 ml Glass bottle or Can
Minimum Volume (units):	15.000 (Unit=Litres for this ref.) (Volume Unit 330 ml, 440 ml or 500 ml Glass bottle or Can)
Type of Container:	Glass bottle or Can
Container Size:	330 ml, 440 ml or 500 ml
Alcohol vol.:	Maximum 5 % alc. vol.

Other Requirements:

1. beer7 was tender reference on Launchplan stage which now is replaced with 89_31.
2. For this tender the monopoly is looking for an ale from Ireland, but the reference is also open to breweries from Ireland whose products are licensed brewed in Europe for the European market. If the product is licensed brewed in Europe, the production facility must be indicated in the offer.

To receive further information on this and other tenders feel free to contact us:

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ONLINE SUPPORT

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